



**IQ Hong Kong, Ltd proudly presents Zoolight Radio.**

*Zoolight Radio is the newest and most innovative addition to the Zoolight family*

Tsuen Wan, N.T. Hong Kong (May 9, 2005)- IQ Hong Kong, a leading designer and manufacturer of specialty toys and writing products, today announced the launch of its new Zoolight Radio series. Zoolight Radio is the latest addition to IQ's Zoolight product line, which already includes Zoolight Pen, Zoolight Carabiner, and the original Zoolight Keychains.

This unique and high-tech flashlight includes a spring-based carabiner clip as well as a built in radio, and is designed specifically with young children in mind. Every Zoolight Radio is composed of rubberized plastic for added durability and safety. It is also hand painted in order to bring its exotic toucan body to life. "This is not just an ordinary boring flashlight," states Anmena Yao, Managing Director at IQ. "There are just so many exceptional aspects to it that take it above and beyond any Zoolight that we have done before."

Founded in 1996, IQ Hong Kong ([www.ighk.com](http://www.ighk.com)) is a leading designer, manufacturer, and exporter of inventive and fun products. The company's offices are located in Tsuen Wan, N.T., Hong Kong, and may be reached by phone (852) 2413-6236, fax (852) 2413-6369, or via email at [sales@ighk.com](mailto:sales@ighk.com).