



ZENDESIGNGROUP

IQ Hong Kong, Ltd Announces Launch of the Apollo HL9 Headlamp

The HL9's Unique Compact Shape Sets the Gold Standard in Professional Headlamp Design

Tsuen Wan, N.T. Hong Kong (November 28, 2005)- IQ Hong Kong, a leading designer and manufacturer of precision flashlight and writing products, today announced the launch of the new Apollo HL9 Headlamp, the world's first 2 LED over-the-ear headlamp.

The HL9 features two high-powered, super-bright white LED lights set in high intensity reflectors. Its multi-function button provides for single or double light use, while the swivel clip allows the beam to be angled in many directions. The removable ear clip can be modified for use on either the left or right ear, and has a rubberized ear hook for maximum comfort. The Apollo also includes two long lasting lithium batteries. Lithium batteries are the most advanced, energy dense, and consistently high performing power cells available.

IQ developed this new sophisticated model after researching problematic features commonly found with traditional headlamp designs. "Standard headlamp models include irritating headbands that not only mess up your hair, but are difficult to use in many cramped settings like in airplanes or in your car," stated Amena Yau, IQ's Managing Director. "Also, other ear based models on the market are bulky and cumbersome."

IQ designed the HL9 with these problems in mind and developed a quality headlamp that is small enough to take anywhere and bright enough for hands free operation. Ms. Yau concluded, "The HL9 elegantly clips over your ear without obstructing your vision or messing up your hair. This cool, executive gadget is perfect to use anywhere!"

Founded in 1996, IQ Hong Kong (www.iqhk.com) is a leading designer, manufacturer, and exporter of cutting edge LED products. The company's offices are located in Tsuen Wan, N.T., Hong Kong, and may be reached by phone (852) 2413-6236, fax (852) 2413-6369, or via email at sales@iqhk.com.