



IQ Hong Kong, Ltd Introduces Zoolight Frog Pen.

The Zoolight Frog Pen joins IQ's expanding Zoolight product family

Tsuen Wan, N.T. Hong Kong (May 2, 2005)- IQ Hong Kong, a leading designer and manufacturer of specialty toys and writing products, today unveiled their new Zoolight Frog Pen. The pen expands upon the company's successful and well known Zoolight product line.

The Zoolight Frog Pen features a realistic tree frog clinging to a branch that houses a retractable ball point pen. It also boasts digitally recorded sound effects; a simple pull on the lever will not only reveal the ultra-bright LED light, but the tree frog will actually croak. The pens are available in 6 different and colorful handpainted designs.

IQ Hong Kong spent nearly a year developing this new Zoolight line and has high hopes that it will go on to have as much success as its other series. "The Zoolight Frog Pen is fun and functional," states Anmena Yao, IQ's Managing Director. "People of all ages can enjoy a quality writing instrument as well as a unique and innovative toy."

Founded in 1996, IQ Hong Kong (www.iqhk.com) is a leading designer, manufacturer, and exporter of inventive and fun products. The company's offices are located in Tsuen Wan, N.T., Hong Kong, and may be reached by phone (852) 2413-6236, fax (852) 2413-6369, or via email at sales@iqhk.com.